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PRESS RELEASE

Shri Ram Vilas Paswan, Hon'ble Union Minister Consumer Affairs, Food and Public Distribution launches *Swachh Bharat Abhiyan* at FCI headquarters

New Delhi, Sep 29: Minister for Consumer Affairs, Food and Public Distribution Shri Ram Vilas Paswan kicked off '*Swachh Bharat Abhiyan*' at the Food Corporation of India (FCI) headquarters here today with an appeal to the employees to wholeheartedly join the countrywide cleanliness drive.

"*Swachh Bharat Abhiyan* is a laudable and robust campaign being launched on October 2 by the NDA government at the initiative of Hon'ble Prime Minister Shri Narendra Modi. October 2 is the birth anniversary of Mahatma Gandhi who was not only a votary of peace but also a practitioner of cleanliness in his day-to-day life," Shri Paswan said.

The minister said the government expects its officials to dedicate 100 hours every year to keep their cities and towns clean.

"I am making an earnest appeal to all the employees of FCI and officials of my ministry to join the campaign and keep their homes, offices, neighbourhoods, town and cities spick and span. A clean India will keep its citizens in robust health and also bring tourists in large numbers," he added.

Shri Paswan attended a Monthly Performance Review meeting (MPR). The meeting was attended by top officials of the organization. The minister also visited the Quality Control (QC) lab and the staff canteen at the FCI Headquarters.

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